



# IRAAL

Cumann na Teangeolaíochta Feidhmi  
Irish Association for Applied Linguistics

## Public Lecture

# The Irish language in globalising times

### **Máiréad Moriarty**

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The majority of the world's minority languages survive in societies and speech communities that are multilingual. However, the relationship between minority and majority languages in many speech communities is in a state of flux as a direct consequence of the processes of globalisation. The aim of this lecture is to examine three specific sites where the processes of globalisation create new possibilities for Irish language policy and planning. These sites include comedy, hip-hop and tourism. Through an examination of these sites, I will provide a comprehensive understanding of the complex relationship between minority languages and the processes of globalisation in the context of the Irish language.

*Dr. Máiréad Moriarty lectures in sociolinguistics at the University of Limerick. Her research interests revolve around the broad frame of multilingualism. She is particularly interested in the nature of the relationship between minority language and aspects of media, popular culture and tourism.*

**Date:** Tuesday 5<sup>th</sup> March 2013

**Time:** 5.00 p.m.

**Location:** Language Centre Building  
(Building No 30 on attached campus map)