

Public Lecture

Opportunities and Challenges in the Development of Chinese Language Teaching

by

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The current worldwide demand to learn Chinese poses challenges including the shortage of qualified personnel, effective learning & teaching materials and relevant research. This overview of developments in teaching Chinese in Europe (especially the UK) will refer to the European Benchmarking Chinese Language (EBCL) project.

Dr George X Zhang has led major initiatives in the teaching of Chinese in the UK and Europe and has published widely on second language pedagogy & applied linguistics. His Chinese language textbook series 'Chinese in Steps' won the Confucius Institute Award for Outstanding International Chinese Teaching Materials in December 2010.

Date: Tuesday, 17th January 2012

Time: 7:00pm

Location: UCD Applied Language Centre
1st Floor Daedalus Building, Belfield Campus
(There should be sufficient parking at UCD on the evening of the talk)

The event is being organised by IRAAL in association with the UCD Applied Language Centre.



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