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Cumann na Teangeolaíochta Feidhmí
Irish Association for Applied Linguistics

Public Lecture

Unheard voices and views on the current languages for business debate in Ireland

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Recent reports on the skills needed to trade internationally indicate a strong demand for graduates with high levels of competence in European and Asian languages. This provides a critique of the recent reports on languages from a review of the underlying assumptions informing the reports to examining the supply side based on current provision in higher education as well as the Irish corporate sector.

A former Director of the BComm International in UCC School of Business, Deirdre Hunt is currently based in the UCC School of Asian Studies. With extensive research & teaching experience in the areas of innovation and intercultural management, she is the author of multi-cultural case studies centred on Irish companies moving to Asia and has been Visiting Professor in Asian, US and many European countries.

Date: Tues 16 October 2012
Time: 7.30
Location: Room 4047 Arts Building
Trinity College Dublin